Stickers International

www.stickersinternational.com

Vinyl Lettering & Logos - Suggested Application Instructions

Step 1
Before applying any vinyl to a surface, always ensure that the surface has been cleaned. We recommend using just water, but if you use a cleaning solution please ensure it has completely dried or evaporated before continuing.

Step 2
Place your sticker in position with the application tape (clear tape with squares) face up and secure it in place using a vertical strip of masking tape across the middle and at one end (**Photo 1**). Smooth down the application tape across the entire sticker using our recommended squeegee (or a credit card wrapped in a paper towel) to make sure it is firmly attached to the vinyl sticker underneath (**Photo 2**). This is important as it makes the next step much easier. Please Note: If your sticker is particularly small then you may only need one strip of masking tape and if your sticker is particularly large then you may need more than two strips to hold it in place.

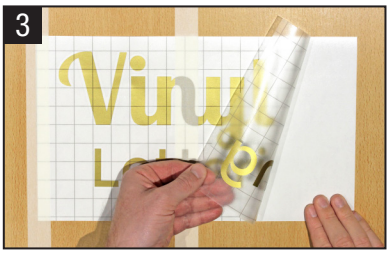
Step 3
Lift up the corner of the application tape at the end without the masking tape and begin to slowly peel it back (**Photo 3**). Make sure that the application tape lifts every part of the vinyl sticker off the white backing paper as you go. Take special care when your design has fine detail or lettering, as letters can tear or get left on the backing paper. A sharp knife can be used to help to tease the sticker off the backing paper and on to the application tape. Continue to carefully and slowly peel back the application tape lifting the design all the way to the central strip of masking tape. You may wish to tape the backing paper down or ask someone else to hold it down for you if the design is very large.

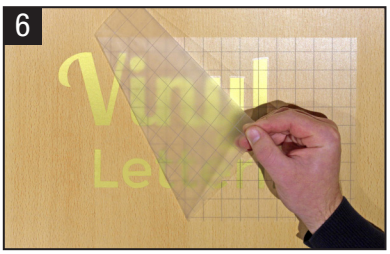
Step 4
Once one side of the sticker has been lifted, use a pair of scissors to trim the loose backing paper, then move it to one side (**Photo 4**).

Step 5
Hold the application tape at the loose end and carefully lower the sticker down onto the surface. Use the squeegee to smooth down the sticker as you lower it, moving from the centre outwards (**Photo 5**).

Step 6
Once this side of the sticker is fully applied, remove the two strips of masking tape and repeat steps 3-5 for the opposite side.

Step 7
Use the squeegee again to press the sticker onto the surface, then carefully remove the application tape to leave your sticker in position (**Photo 6**). Once the application tape has been removed, check for any air bubbles beneath the vinyl. If any air is trapped, use the squeegee to push the air to the outside of the sticker.





Disclaimers
Please satisfy yourself that you are confident of how to apply your sticker on to your chosen surface before attempting application. Stickers International cannot be held responsible for a poor or failed application. Do not attempt to apply the stickers in very cold or very hot temperatures. Vinyl lettering and logos can also be wet-applied onto most surfaces. If you are wet-applying your design, make sure the surface is very wet before application and be sure to use a squeegee to push out all of the water once your design is in place and before lifting the application tape. If your product comes with gridded application tape the gridlines are not to be used as a horizontal level when applying your sticker. Always look at the sticker when ensuring it will be level as the grid squares may not be horizontally aligned with the sticker itself.